



Annual Business Sponsorship Levels for 2016

Sponsor Benefit and Exposure	\$5,000+	\$2,500+	\$1,000+	\$500+	\$250+
Premier logo placement on the DOD website (listed in descending order with largest sponsors at top).	•				
Logo placement in the sidebar of the DOD website with a link to sponsor's website.	•	•			
Logo placement on "Our Sponsors" page of DOD website.	•	•	•	•	
Company description on "Our Sponsors" page of DOD website.	•	•	•		
Link to company on "Our Sponsors" page of DOD website.	logo and text link	logo and text link	logo and text link	logo and text link	text link only
Announcement in monthly DOD newsletter.	with logo, link to sponsor's website, and company description	with logo and link to sponsor's website	•	•	•
Announcement on DOD's Facebook and Twitter accounts including a link to sponsor's website.	•	•	•		
Banner placement at DOD trail work and ride events including: All Comer's Meet, Spring and Fall Barbie Camps, and Party at the Pile (sponsor needs to deliver banner to DOD).	•				
Sponsor logo on DOD jerseys.	•				
Sponsor logo on DOD videos.	•				

We accept sponsorship in several forms:

- Cash (worth face value)
- Product Donation (worth 75% of retail value, e.g. A fork that is worth \$1,000 will be the equivalent of a \$750 cash donation.)
- Donation of services (worth 75% of retail value).